

Mai Bui

maibuith.com/works

maibuith@gmail.com

PRODUCT DESIGNER

[linkedin.com/in/maibuith/](https://www.linkedin.com/in/maibuith/)

A product designer with 2 years of experience designing B2B SaaS products end-to-end, from discovery through delivery. I turn complex workflows into clear, practical experiences and think in systems, patterns, and consistency.

EXPERIENCE

Camelo

— Employee scheduling and workforce management software | B2B SaaS

Product Designer

Apr 2024 – Apr 2026

- Led end-to-end design across 20+ features for the Camelo web app, from discovery through launch.
- Designed workflows that help managers manage scheduling, time and attendance, communication, and daily operations.
- Worked with engineering to define reusable patterns and strengthen the Camelo Web design system.
- Applied HTML and CSS knowledge to improve developer handoff, review implementation quality, and maintain consistency across shipped experiences.
- Used product metrics and user feedback to guide iteration and improve outcomes after launch.

Content Writer & UX Writer

Dec 2020 – Apr 2024

- Wrote microcopy across the full Camelo web and mobile app, maintaining both usability and tone.
- Built the help center from scratch, with support documentation and user guides that established the content foundation for the product as it scaled.
- Transitioned into the Product Designer role after three years embedded in the product, with direct knowledge of the user base and the product market.

TOOLS & SOFTWARE

Figma, FigJam, Miro, Protopie, Jitter, PostHog, Notion, Photoshop, Illustrator, After Effects.

SKILLS

UX Design

UX Writing & Microcopy

User Research

Visual & UI Design

Content Design

Usability Testing

Interaction Design

Design Thinking

Accessibility

Prototyping & Rapid Iteration

Design Systems

HTML & CSS

EDUCATION

Uxcel

2026

Product Design Certification

University of Social Sciences and Humanities

2019

Bachelor's degree in English Linguistics and Literature